ARTIFICIAL INTELLIGENCE
Spam Filtering

Spam filters scan each incoming message and AI can label any objectionable content. If a message containing malicious software is found in your inbox, you're alerted not to touch it.

Individual Preferences

Not all inboxes are alike. So, while your neighbor may love weekly email newsletters, you may loathe them. With advances in machine learning, the spam filter can now reflect these individual preferences.

Teams are working hard to make sure that every message you care about arrives in your inbox, and all the spam you don't want remains out of sight using AI.

Impersonation Spam Filtering

Finally, the spam filter is better than ever at rooting out email impersonation—that nasty source of most phishing scams. Thanks to new machine learning signals, your mail can now figure out whether a message actually came from its sender.